



MEDIA KIT + CASE STUDIES

Pangea Performance

Premium Performance Marketing / Mobile Growth / Global Reach / Measurable
Results



Growth without geographic limits.

A performance-led mobile growth partner trusted by brands, agencies, and affiliates worldwide.

QUALITY TRAFFIC

Premium in-app environments

EXCLUSIVE ACCESS

Direct publisher SDK integrations

GLOBAL SCALE

100+ DSP partnerships

MEASUREMENT

Transparent, data-led optimization



Three assets. One performance engine.

01

Premium In-App Traffic

Highly engaged users inside trusted mobile apps — built for stronger conversion and retention.

02

Exclusive SDK Integrations

Direct publisher inventory unavailable on open exchanges, with transparency by design.

03

100+ DSP Partnerships

Scalable, brand-safe delivery across geographies and verticals.

Control at every layer.

Direct SDK integrations create brand-safe environments. Continuous optimization keeps quality aligned to partner KPIs.

VALIDATE**Fraud detection systems****AUTHORIZE****Whitelisting protocols****MONITOR****CRM-level KPI monitoring****TARGET****Geography / device / OS**

Defined. Launched. Measured. Improved.

Terms + KPIs

Target + plan

Launch + monitor

Analyze results

Optimize + report

Flexible attribution. One accountable model.

We work across AppsFlyer, Adjust, Branch, Kochava, Apptrove, and Singular — enabling flexible attribution, validation, analytics, and reporting.

DOWNSTREAM KPI ALIGNMENT

Accurate campaign tracking

TRANSPARENT ANALYTICS

Dashboards + comprehensive reporting

COLLABORATIVE GROWTH

ROI maximization with shared visibility



Our Measurement Stack





CASE STUDIES

Performance in Action

From install to funded user.

MEASUREMENT PARTNER / APPSFLYER

Install

Register

FTD

0.65%

FTD quality rate

0.65%

Average conversion

50+

Daily FTDs





Optimize for the outcome that matters.

Progression monitoring prioritizes funded users — not surface-level installs.

- 01 Traffic-source validation
- 02 Fraud detection + whitelisting
- 03 CRM-level monitoring
- 04 Continuous quality optimization

Acquisition built for completion.

APPSFLYER + P360 / 18+ USERS ONLY

Install

Sign Up

Card Order

1.7%

Completion rate

1.7%

Average conversion

500+

Average daily leads



Qualified users. Verified completion.

FINAL EVENT

`kard_order_process_completed`

18+ age-gated targeting

Quality-controlled traffic acquisition

AppsFlyer P360 measurement

Transparent validation and reporting



Quality is a system, not a checkpoint.

AppsFlyer / Adjust / Branch / Kochava / Apptrove / Singular

01 MEASURE

Multi-platform attribution flexibility

02 VALIDATE

Fraud detection, whitelisting, CRM monitoring

03 OPTIMIZE

Final-funnel AltaInfinity metrics

04 REPORT

Continuous transparency across campaigns

Performance, with proof.

A quality-first partner for sustained mobile growth.

01 Premium in-app traffic

02 Exclusive SDK access

03 100+ DSP partnerships

04 Brand-safe quality controls

05 Transparent measurement

LET'S BUILD WHAT'S NEXT

Let's discuss your next mobile growth campaign

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GLOBAL REACH / MEASURABLE RESULTS



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P E R F O R M A N C E